EATON'S the store with more

Beautifully-Bound Bibles...Lovely Easter Gifts

This Easter choose for those dear to you, gifts that should last a lifetime . . . Bibles and books of inspiration. Throughout the year, the guidance and comfort received from your thoughtful gifts will be remembered and appreciated. Choose a Holy Bible or book from the excellent selection EATON'S has chosen for Easter.

Oxford Reference Bible—Black leather binding, India paper, each **9.25**

Collins Concordance Bible—Black leather-bound, with extra-large type, each **14.00**

Small Text Bible — Black leather-bound, each **5.75**

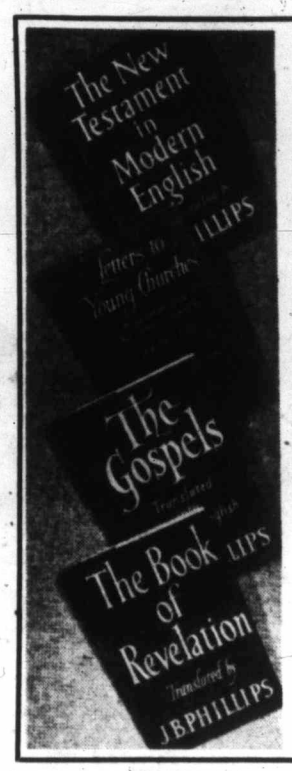
Small White Bible — Leather-bound, with gold edge, **5.25**

Text Concordance Bible—Black leather binding . . . with gold edge, each **3.00**

Oxford Concordance Bible — Black leather binding . . . with gold edge, each **17.75**

Young Folks' Text Bible Zipper closing, appropriate for Sunday school use . . . Illustrated, each **3.50**

Rainbow Bible for Children With coloured cover, each **2.75**



Books of Inspiration

The New Testament in Modern English. A translation by J. B. Phillips. A beautiful work in straightforward English, with a high level of scholarship and sensitive feeling. Each **6.25**

Letters to Young Churches. A translation of the Epistles, each **3.25**

The Young Church in Action. A translation of the Acts, each **2.75**

The Gospels. In modern English, each **3.25**

The Book of Revelation, each **2.25**

These four books are parts of the translation of the New Testament by J. B. Phillips.

A Man Called Peter By Catherine Marshall, each **3.25**

To Live Again By Catherine Marshall, each **4.75**

Norman Vincent Peale—Minister to Millions, by Arthur Gordon, ea. **6.00**

The First Easter—Peter Marshall's Sermons for Easter. Edited by Catherine Marshall, each **4.25**

Bible Stories Everyone Should Know, by Jessie Lyman Hurlbut, DD. A lovely book of Bible stories for children. Coloured illustration. Each **3.95**

Prayer and Hymn Books

Choose fine books with black, white or coloured binds. There is an excellent selection. Each **3.75** to **14.50**

EATON'S—Books, Main Floor, Phone EV 2-7141

playtex*

LIVING BRA

The bra that dips low, yet holds high for the proud uplifted line of Summer fashion. fits and feels as though made for you alone! **Now available in new de luxe versions** in imported lace and Leno-elastic—both bandeau and long-line styles. Also in the familiar nylon marquisette and elastic batiste. Whichever you choose, Playtex Living Bras bring you the exclusive **criss-cross front** for flattering separation, **elastic side inserts** for exact fit and ease of motion, and the **all-elastic frame** for heavenly comfort for worktime or playtime.

Living Bandeau 32A to 40C, each **3.95**

Living Long Line, with "Magic Midriff" 32A to 40C, each **6.50**

playtex

Check-Mate Girdle

Two Slimming Girdles in One!

Wear your new "Check-Mate" with or without garters . . . Either way, you'll love its lightness and comfort, and the way it slims and trims you. Look for it in the smart new "Purse-Pack." In extra-small, small, medium or large.

Pink, blue or green, each **6.95** Pantie in white only, each **4.95**

EATON'S—Lingerie and Foundations, Second Floor, Phone EV 2-7141

EATON'S has all your Spring-Cleaning needs

Everything you need for cleaning windows, polishing floors, painting walls, cleaning rugs, and all the other Spring cleaning jobs are here at EATON'S, your Spring Cleaning centre. Plan your own cleaning campaign for your home . . . then visit EATON'S for all your supplies.

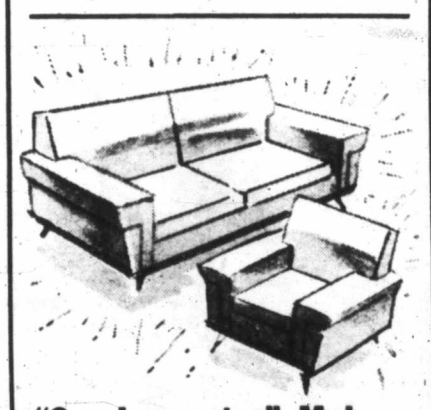
TECO De Luxe PAINT

Make your home sparkle, inside and out. Choose interior and exterior finishes in **12** distinctive decorator colours.

EATON Prices

Flat and Semi-Gloss, per qt.	2.25	gal.	7.95
Enamel, per qt.	2.95	gal.	9.95
House Paint (exterior), qt.	2.75	gal.	8.95
Porch and Floor Enamel . . . in four colours. per qt.	2.75	gal.	8.95

EATON'S—Paints, Second Floor, House Furnishings Building, Phone EV 2-7141



"Servicemaster" Makes Furniture Sparkle

A large part of your Spring cleaning time is taken up by furniture cleaning. Make this Spring happier, easier . . . let Servicemaster clean your furniture beautifully, efficiently, economically. It can be done right in your own home . . . For further information, call EATON'S, EV 2-7141, or call at the Service Desk, Main Floor, House Furnishings Building.

Bissell Upholstery Shampoo Kit

A new, "no-mess" way to foam-clean furniture in minutes! So easy to use, there's no soaking, no messy mop-up, and you get professional results for a fraction of the cost.

Shampoo and Brush, kit, each **2.98**

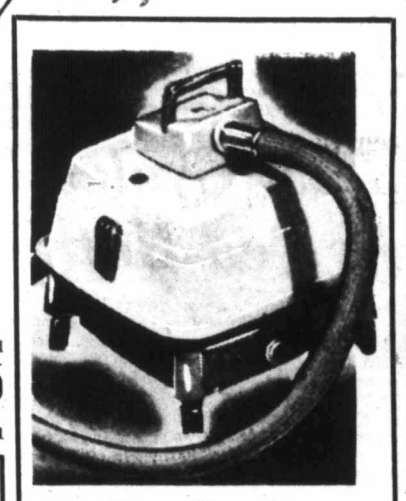
Refill, 12-oz. size, each **1.29**

New Bissell Rug Shampoo

Give your rugs and carpets new life . . . new sparkle and colour! Clean them with Bissell rug shampoo. In unbreakable cans, cleaner comes in two sizes, 22-oz. size, each **2.39**

Half-gallon size, each, **4.98.**

EATON'S—Hardware, Lower Main Floor, Phone EV 2-7141



Hamilton Beach Vacuum Cleaner

Model 36 canister cleaner has full horsepower motor, leak-proof nozzle, with full floating brush. Other features: ● Toe switch ● Swivel top, wheels and attachments ● Set of cleaning tools ● Easy-to-clean, flexible 7-foot hose. For "deep-clean" performance, choose a Hamilton Beach. Each **89.95**

EATON'S Has More Soaps and Cleaners

For every cleaning project, EATON'S has just the cleaners and soaps you need. Choose from a wide and complete selection of well-known brands. Make your Spring Cleaning easier, more thorough.

Only a few of our large selection mentioned below.

POWDERED SOAPS

Breeze, blue or white, giant pkg., each **83c**

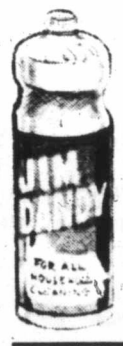
Rinso, giant, powder, pkg., each **81c**

Bonus Detergent, giant pkg., each **81c**

Tide, economy size, pkt., each **87c**

Spic & Span, large, pkt., ea. **89c**

Comet Cleaner, giant tin. each **29c**



LIQUID CLEANERS

Jim Dandy—New Liquid Discovery for all household cleaning. 16-oz. bottle, each **49c**

32-oz. bottle, each **89c**

Soil Off—Ready Mix for Cleaning. 22-oz. bottle, each **49c**

Wizard Glass Wax, pint **49c**

Glamorene, liquid shampoo, for rugs, upholstery, each **1.39**

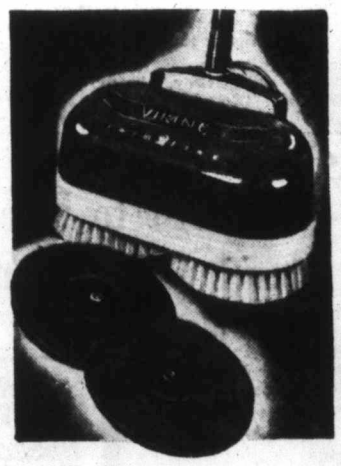
Sunlight Soap A heavy-duty, grease-cutting soap for all household chores —twin bars **25c**

Formula "B" An all-purpose cleaner that makes heavy Spring cleaning light. Use it for dozens of cleaning jobs. 8-oz. jar **75c**

Wax Remover To really clean your floor, remove the old wax before applying the new. Use Simonize wax remover, quart tin, each **79c**

Floor Wax Simonize floor wax for gleaming, long-lasting shine for all your floors, pint **59c**

EATON'S—Foodateria, Lower Main Floor, Phone EV 2-7141



"Trimline" Electric Polisher by VIKING

EATON'S own brand floor polisher is dependable and backed by the EATON guarantee "Goods Satisfactory or Money Refunded." Polisher has reversible buffing pads . . . helps you finish and polish your floors to new beauty with effortless ease. **EATON Price,** each **39.95**

EATON'S—Major Appliances, Main Floor, House Furnishings Building, Phone EV 2-7141

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